

# **APRIL 18, 2026**

## **AMERICAN UNIVERSITY IN DUBAI**

### **SCHOOL PARTICIPATION GUIDE**

[www.commoncorebootcamp.org](http://www.commoncorebootcamp.org)



## Jeffrey Smith

Executive Director and Co-Founder

### Dear Educators and School Leaders,

We are pleased to announce the upcoming Common Core Boot Camp, taking place on **Saturday, April 18, 2026, at the American University in Dubai**. We are proud to be returning to American University in Dubai and to continue hosting this event in a setting that reflects our shared commitment to academic excellence and professional growth.

Founded in 2019, Common Core Boot Camp has positively impacted thousands of teachers, counselors, and school leaders across the UAE and the wider region. Each year, the Boot Camp delivers practical strategies, innovative approaches, and actionable tools designed to strengthen teaching, learning, and instructional leadership.

Beyond professional learning, Boot Camps are days of empowerment, bringing together educators to collaborate, network, and engage in meaningful dialogue around the evolving needs of schools and students. Participants leave with renewed clarity, confidence, and resources that support both individual career growth and whole-school improvement.

We look forward to welcoming educators and schools from across the region to this dynamic and impactful event.

**Warm regards,**

*Jeffrey Smith*

**Jeffrey Smith**

**Managing Director**

**Copperstone Education**



**Eli Ghazel**  
Academic Director

Dear Education Partners,

I am delighted to invite your educators to the Common Core Boot Camp, a collaborative professional learning opportunity for teachers and school leaders across the region.

This Boot Camp brings together a thriving community of educators and industry experts who share best practices, practical strategies, and support one another in improving student outcomes.

**By participating, your staff will:**

- Connect with peers and expand professional networks
- Share and learn effective instructional approaches
- Gain insights from experienced educators and specialists
- Return with actionable strategies to enhance learning

We would be honored to have your school join this enriching experience. Thank you for considering enrollment for your team.

**Warm regards,**

*Eli Ghazel*

**Eli Ghazel**  
**Academic Director**



# LEARNING *in* MOTION

*“Learning in Motion’ speaks to education as a continuous journey – not a destination, but a lifelong pursuit.”*



**500-600**  
Education  
Professionals  
and Leaders



**20**  
High Impact  
Workshops  
and Activities



**2**  
Inspiring  
Keynote  
Addresses



**18-20**  
Master  
Facilitators and  
Industry Experts



**8 Hours of US**  
Accredited CPD  
Credits

**Saturday, April 18, 2026**

**9:00AM - 3:30PM**

**American University in Dubai**

Principal Sponsor



Organized by



Accreditation by



**+971 56 284 9979**

[www.commoncorebootcamp.org](http://www.commoncorebootcamp.org)

# Boot Camp Facts



## VENUE

American University in Dubai

## DATE AND TIME

Saturday, April 18, 2026  
9AM – 3:30PM

## OVERVIEW

- General Assembly
- Up to 20 Dynamic Workshops
- Collaborative Activity
- Accredited Certificates Awarded

## BOOT CAMP FORMAT

- Educators Strand
- Leadership Strand
- A Carnival of workshops led by proven experts.

## ANTICIPATED ATTENDANCE

500–600 educators and school leaders.

## REGISTRATION FEES

- General Registration
  - \$75 USD
- Early Bird (Before March 28)
  - \$65 USD

## School Group Discount Plans

Common Core Boot Camp is committed to being an inclusive organization, ensuring that cost is never a barrier to professional growth and empowerment. We are proud to offer discounted rates to our school group partners, making high-quality professional development accessible to all educators.

- 10–19 staff: \$60 USD per person
- 20 or more staff: \$55 USD per person

# LEADERSHIP COMMITTEE

***Through a comprehensive planning process, the Common Core Boot Camp Leadership Committee ensures engaging, relevant sessions aligned with current best practices, while providing sponsors with meaningful visibility and engagement opportunities.***



**HEATH BAILEY**  
*School Leader  
School Improvement Expert*



**BRIANA BILLINGS**  
*School Leader  
Curriculum Expert*



**JOY BUCKNER**  
*Professional Development  
Inclusion Expert*



**DR. JAMIE CARDWELL**  
*School Group Leader  
Curriculum Expert*



**TONY CRAWFORD**  
*Leadership Development  
School Improvement Expert*



**MISTI-DAWN CURRY**  
*Academic Director  
Professional Development*



**LEE DEBAGIA**  
*School Leader  
School Improvement Expert*



**KEVIN DUPONT**  
*Professional Development  
Career and College Counseling*



**VANESSA GAY-RICE**  
*School Leader  
Curriculum Expert*

# LEADERSHIP COMMITTEE



**ELI GHAZEL**  
*Academic Director  
Common Core Boot Camp*



**CRYSTAL GOODWIN**  
*Professional Development  
Curriculum Expert*



**ENNIS V. JOHNSON, JR.**  
*Professional Development  
Technology Expert*



**JUSTIN MCCAULEY**  
*School Improvement  
Curriculum Expert*



**MICHAEL NORTON**  
*Secondary Schools Expert  
Professional Development*



**DR. CATHERINE O'FARRELL**  
*Inclusion Expert  
School Improvement*



**Common Core Boot Camp 2026**  
**Saturday, April 18, 2026**  
**American University in Dubai**  
**Dubai, United Arab Emirates**



**8:00 – 8:45 AM | Welcome Reception**

- Morning refreshments
- Networking with educators and school leaders
- Meet the sponsors and exhibitors

**9:00 – 10:00 AM | Morning General Assembly**

- UAE National Anthem
- Welcome to Common Core Boot Camp – Master/Mistress of Ceremonies
- Qur'an Recitation
- Welcome Address – Common Core Boot Camp
- Welcome Address – American University in Dubai
- Welcome Address – Growmore Education
- Interactive Morning Activity – Sponsored by Copperstone Education
- Keynote Address (TBD)
- Morning Prize Giveaway
- Housekeeping Announcements

**10:15 – 11:15 AM | Session One**

- Educator Breakout Sessions
- School Leadership Session

**11:30 AM – 12:30 PM | Boot Camp Connect**

- Boot Camp-Wide Team Building Activity

**12:45 – 1:30 PM | Lunch**

- Networking lunch
- Sponsor and exhibitor engagement

**1:45 – 2:45 PM | Session Two**

- Educator Breakout Sessions
- School Leadership Sessions

**3:00 – 3:30 PM | Closing Ceremony**

- Awards Ceremony
- Closing Remarks
- Event Dismissal



## The Dual-Strand Format

The Common Core Boot Camp features a distinctive Dual-Strand Format designed to support inclusivity, whole-school learning, and personalized professional growth. By offering dedicated strands for educators and school leaders, participants engage in learning that is directly aligned to their roles while remaining connected to a shared vision for school improvement.

This structure encourages meaningful collaboration across roles, ensuring that individual learning translates into cohesive, school-wide impact. The result is a dynamic experience that honors diverse perspectives while uniting participants around common goals and outcomes.

# THE EDUCATORS STRAND



Educators personalize their learning experience through breakout workshops focused on classroom strategies, instructional best practices, and actionable skills.

Participants gain practical tools and pedagogical insights they can apply immediately, supporting both career growth and classroom impact.

By linking individual learning to broader school goals, the strand ensures that personal development contributes to whole-school improvement.

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## EDUCATOR STREAMS

- Career and College Counseling
- English Language Learners
- Inclusion and Well-being
- Innovation and Technology
- Mastering Common Core Standards
- STEM In Action



# SCHOOL LEADERSHIP STRAND



This strand engages school leaders in whole-group sessions and signature activities that emphasize school-wide strategies, leadership practices, and collaborative problem-solving.

Participants explore systems, policies, and approaches that strengthen instructional alignment and improve student outcomes across the entire school.

By focusing on leadership and organizational effectiveness, this strand ensures that individual educator growth is amplified through systemic, school-wide impact.

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## SCHOOL LEADERSHIP STREAMS

- Strategic Leadership and School Growth
- Culture, Inclusion, and Community Engagement
- Instructional Leadership and Teacher Development
- Data-Driven Decision Making and Assessment Leadership



# ARRAY GLOBAL ACCREDITATION

Array Global is proud to serve as the accreditation body for Copperstone Education and to support high-quality professional learning across international education. In recognition of the academic rigor and professional relevance of this event, Array Global is pleased to award 8 hours of Continuing Professional Development (CPD) or Continuing Education Units (CEUs) to Common Core Boot Camp participants who attend both instructional sessions and the panel discussion.



## PROUD SPONSOR

At Array Global, we are deeply committed to advancing school improvement through meaningful, high-quality professional learning. Our partnership with Copperstone Education and the Common Core Boot Camp reflects a shared vision to empower educators with practical, research-based strategies that lead to lasting impact. Together, we are excited to support schools across the region as they strengthen instruction, leadership, and student outcomes.



**Dr. Jacob Francom**  
Executive Director, Array Global

# Important Dates and Registration Information



## School Group Registration Deadline

**March 28, 2026**



## Early Bird Individual Registration Deadline

**March 28, 2026**



## Individual Registration Deadline

**April 11, 2026**

### Individual Registration Fees

- General Registration: \$75 USD
- Early Bird (Before March 28, 2026): \$65 USD

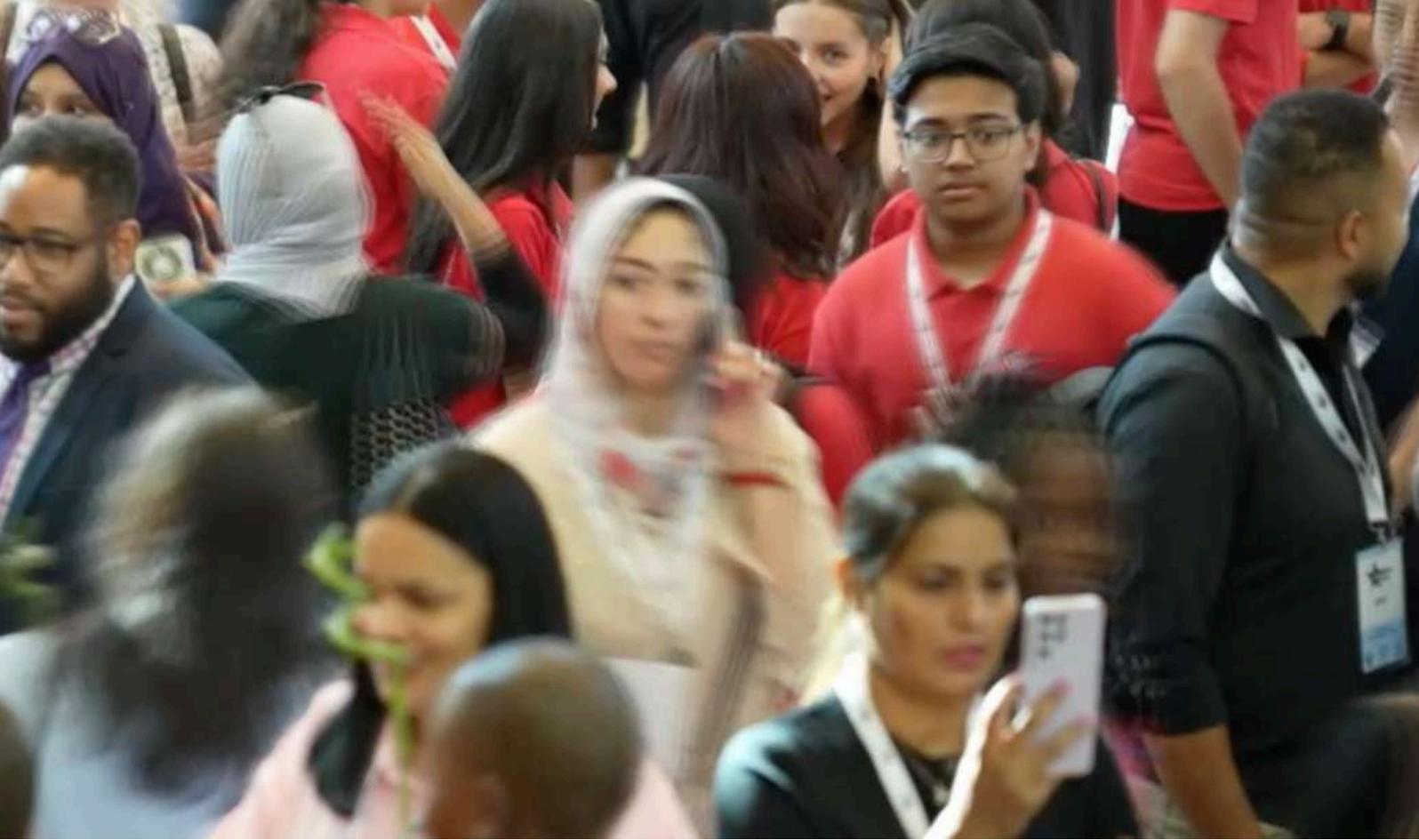
### School Group Registration Fees

- 10-19 Staff: \$60 USD per person
- 20 or more staff: \$55 USD per person

### School Group Registration Process

1. Complete the School Group Registration Form [here](#).
2. Receive your invoice within 24 hours of submission.
3. Settle the invoice or submit your school's approved purchase order.
4. Upon confirmation of payment or PO, your school will receive an email with your school registration code corresponding to the number of tickets purchased.
5. Share the registration code with designated staff to complete individual registrations, or have the school's primary contact register all participants as the Registration Manager.

**Individual Registration Information:** Visit [www.commoncorebootcamp.org](http://www.commoncorebootcamp.org)



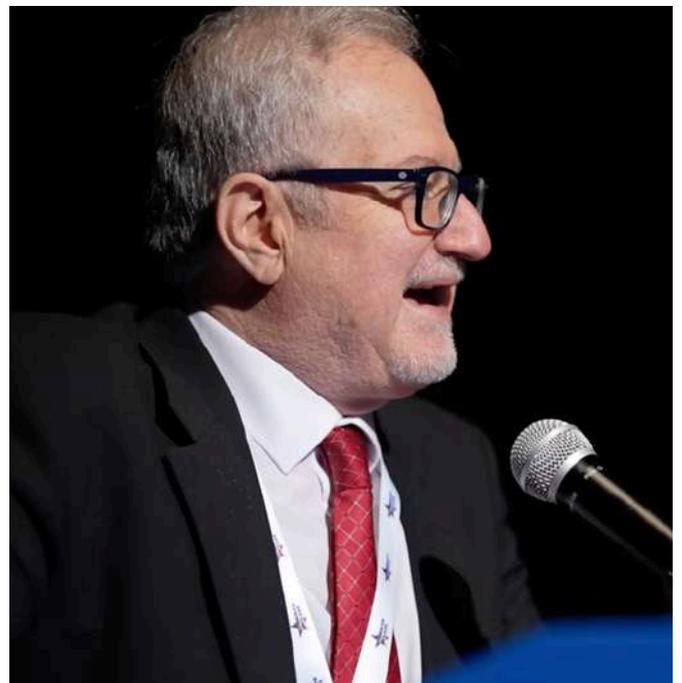
# TAKE ACTION JOIN US!



Join hundreds of educators for an immersive day of practical strategies, collaborative learning, and innovative approaches to transform teaching and learning in your school.

**AMERICAN UNIVERSITY IN DUBAI  
SATURDAY, APRIL 18, 2026  
9:00-3:30PM (Doors Open at 8:00AM)**

Register your school today!



Contact Us: +971 56 284 9979  
For more information, visit  
[www.commoncorebootcamp.org](http://www.commoncorebootcamp.org)