

BECOME A SPONSOR

MAY 16 AND MAY 23
THE VIRTUAL EXPERIENCE



The Common Core Virtual Boot Camp is rooted in a commitment to making world-class professional learning both inclusive and accessible to educators everywhere. By upholding high educational standards while ensuring practical, engaging application, we create meaningful opportunities for educators to grow, lead, and drive lasting impact in their classrooms and communities.



Jeffrey Smith

Managing Director and Co-Founder

Dear Education and Community Partners,

We are pleased to invite you to join us as a supporting partner for the Common Core Virtual Boot Camp, an initiative designed to strengthen teaching and learning across the UAE and wider GCC region during a time of unprecedented disruption.

At Copperstone Education, we believe that continuity of education extends far beyond student access to online learning. It also requires ensuring that teachers and school leaders continue to receive high-quality training, practical support, and professional development so they can effectively navigate evolving classroom demands and maintain strong student outcomes.

This Virtual Boot Camp has been thoughtfully designed to meet that need—bringing together expert facilitators, research-based content, and actionable strategies in an engaging, interactive format. Through our partnership with U.S.-based Array Global Accreditation, participating educators will also receive 8 hours of CPD/CEU credit, recognizing the rigor and value of this experience.

We are seeking mission-aligned partners who share our commitment to educational excellence and community impact. Your support will enable us to expand access to this program, empower educators across the region, and ensure that schools are equipped not only to adapt, but to thrive, during this critical period.

This is an opportunity to play a meaningful role in supporting the UAE and GCC education community at a time when investment in educators has never been more important.

We would be honored to collaborate with you in delivering this impactful initiative.

Jeffrey Smith

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Managing Director and Co-Founder



Empowering educators and school leaders with practical strategies for meaningful, lasting impact.



THE VIRTUAL EXPERIENCE

VISION

Common Core Boot Camp drives the empowerment of U.S. curriculum educators across the regions we serve by equipping them with innovative practices, leadership skills, and collaborative networks. Through our programs, educators transform classrooms, strengthen schools, and inspire students, creating sustainable, meaningful improvements in teaching and learning throughout their communities.

MISSION

Common Core Boot Camp empowers educators and school leaders through inclusive, high-quality professional learning that strengthens individual practice, drives whole-school improvement, and positively impacts student outcomes. Through collaboration, ethical leadership, and practical innovation, we support diverse school communities and respond to the evolving needs of education.

Virtual Boot Camp Facts



VENUE

Virtual Conference Platform

DATE AND TIME

SESSION ONE

- Saturday MAY 16 – 10:00–2:00PM

SESSION TWO

- Saturday MAY 23 – 10:00–2:00PM

THE TECHNOLOGY

The platform provides a fully immersive virtual event experience, combining live sessions, interactive breakout rooms, and on-demand content in one seamless environment.

Participants can engage through real-time chat, Q&A, and networking features, creating a dynamic and collaborative learning atmosphere. Its intuitive design ensures easy navigation while delivering a polished, high-quality experience comparable to in-person events.

THE WORKSHOPS

Participants can expect a series of highly engaging, standards-aligned workshops led by world-class facilitators and subject-matter experts with deep experience in implementing the Common Core Standards and school improvement plans.

Sessions are thoughtfully designed to bridge the gap between theory and practice. Educators and school leaders are equipped with practical strategies, ready-to-use resources, and actionable insights that can be immediately applied to drive student, classroom, and school success.

Registration Fee

Common Core Virtual Boot Camp is committed to offering accessible, world-class professional development designed to empower educators and school leaders, delivering exceptional value without barriers to participation.

- Individual Registration: \$30 (Both Days)
- Individual Registration: \$20 (One Day)
- School Groups: \$300 (Up to 30 participants per school attending both days)



THE AGENDA

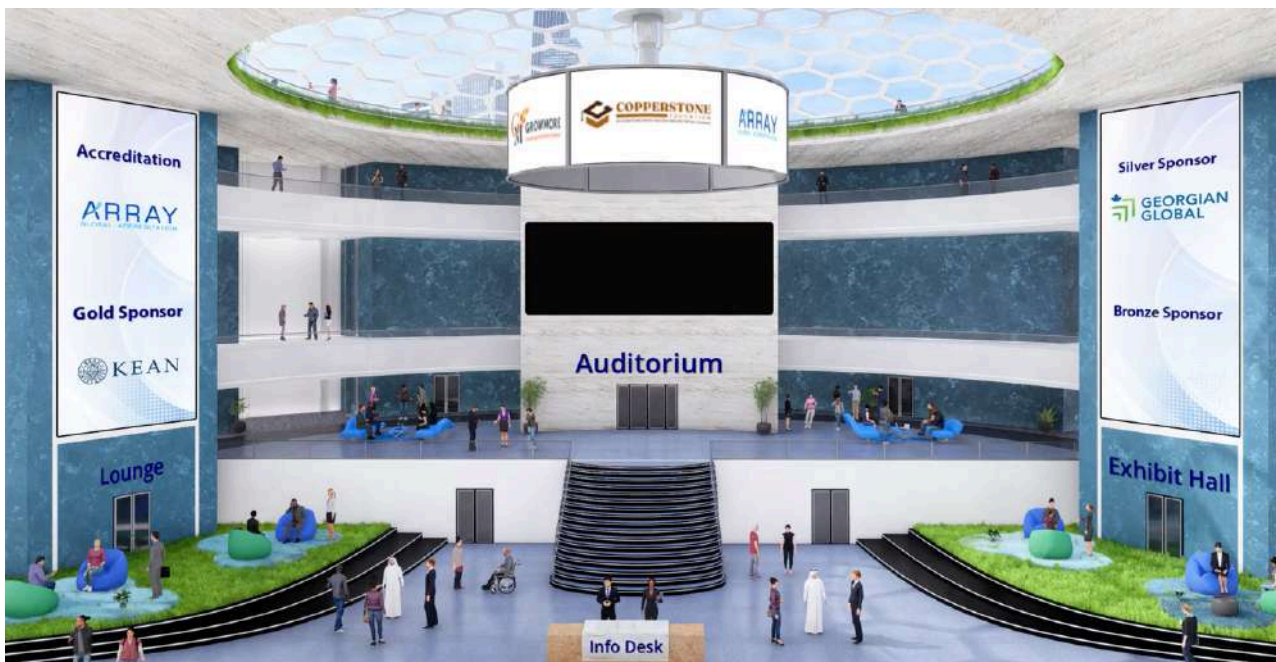
MAY 16 AND MAY 23

9:00–9:50AM	Virtual Lobby Open Networking, exhibitor booth visits, and platform exploration
10:00–10:45	Opening Assembly Event kickoff, welcome remarks, keynote address, orientation and expectations
11:00–11:50	Breakout Workshop Session 1 Interactive, standards-aligned workshops
12:00–12:30	Whole Group Experience Collaborative activity
12:45–1:35	Breakout Workshop Session 2 Second round of interactive workshops
1:40–2:00	Closing Ceremony Key takeaways, reflections, and next steps
2:00–2:30	Extended Networking & Expo Time Additional time for booth visits, and resource exploration

THE EXPERIENCE



Outdoor graphics at the Common Core Virtual Boot Camp serve as a dynamic and welcoming gateway for participants, sponsors, and facilitators alike, setting the tone for a premium, world-class experience. Through high-impact visuals, clear branding, and intuitive navigation, they guide attendees seamlessly into the event while showcasing sponsor presence and reinforcing the Boot Camp's professional identity. This immersive entry experience ensures that every stakeholder feels engaged, oriented, and part of a thoughtfully curated learning environment from the very first moment.



The Common Core Virtual Boot Camp lobby serves as the central hub of the event, bringing together participants, sponsors, and facilitators in a cohesive and engaging digital environment. Designed for ease of navigation and interaction, it provides seamless access to sessions, resources, networking areas, and sponsor spaces—all within a polished, professional setting. This dynamic space fosters connection, discovery, and engagement, ensuring every attendee can move confidently through a high-quality, world-class learning experience.

INFORMATION BOOTH



The Information Desk serves as a dedicated support center for all participants, sponsors, and facilitators, ensuring a smooth and seamless experience throughout the Common Core Virtual Boot Camp. Staffed with knowledgeable representatives, it provides real-time assistance, answers to key questions, and guidance on navigating sessions, resources, and event features. This centralized support point reinforces a high-touch, professional environment where every attendee feels supported and confident from start to the finish.

EXHIBITOR BOOTH



Exhibitor booths at the Common Core Virtual Boot Camp provide an interactive and engaging space for sponsors and partners to connect with participants and facilitators in meaningful ways. Designed to showcase resources, tools, and services aligned with educational excellence, each booth offers opportunities for live interaction, content sharing, and relationship building. This curated environment ensures exhibitors gain strong visibility while attendees discover valuable solutions that enhance teaching, learning, and school leadership.

WORKSHOP REGISTRATION



Revolutionize Recruitment with AI



Bill Rice | Whole School Principal

Join us as we explore practical AI tools and strategies to enhance and streamline staff recruitment processes.

Handouts

Join Session

Elevating Middle School Math Instruction



Sarah Harper | Curriculum Coordinator

An engaging workshop that provides practical strategies and tools to strengthen middle school math instruction and student understanding.

Handouts

Join Session

The virtual boot camp workshop registration page provides a seamless and user-friendly experience, allowing participants to join their pre-registered workshops with just a single click. With clear session listings, direct access links, and built-in reminders, attendees can effortlessly navigate to their selected sessions without technical barriers. This streamlined approach ensures that participants can focus fully on learning and engagement, making every workshop easily accessible and professionally delivered.

THE SESSIONS



Virtual Boot Camp is designed to be highly interactive and engaging, far from a traditional “sit and get” experience. Facilitators leverage a variety of dynamic tools, including live discussions, collaborative activities, round table breakouts, real-time feedback, and applied practice, to ensure participants are actively involved throughout. This approach creates a rich, impactful learning environment where educators can immediately connect ideas to practice and drive meaningful outcomes.

WORKSHOP STRANDS AND STREAMS



The Common Core Virtual Boot Camp is designed around a dynamic dual-strand format, creating a collaborative space where professionals from across the entire school ecosystem can learn, connect, and grow together. By running parallel strands for both leadership and classroom practice, the program ensures that every participant, whether shaping strategy or delivering instruction, engages in targeted, high-impact learning while remaining aligned with a shared vision for school improvement.

The **School Leadership Strand** focuses on the systems, strategy, and vision required to drive sustainable success. Participants engage in key streams, including:

- Career and College Guidance
- Culture, Inclusion and Community Engagement
- Instructional Leadership and Teacher Development
- Leading in the Age of AI
- Remote Leadership and Management
- Strategic Improvement and School Growth

In parallel, the **Educators Strand** empowers teachers with actionable, classroom-focused expertise through streams such as:

- Curriculum Design and Mapping
- ELL (English Language Learners)
- Inclusion for All
- Innovation, Technology and AI
- Math and Science Concepts
- Remote Learning and Assessment Strategies
- Student and Staff Well-being

Together, this dual-strand approach creates a uniquely powerful professional learning experience, bridging leadership and instruction, fostering alignment across roles, and enabling schools to move forward cohesively in an increasingly complex educational landscape.

VIRTUAL BOOT CAMP



GOLD SPONSOR – \$6,000

POSITIONING: PREMIER PARTNER & THOUGHT LEADER

Key Benefits

- Keynote Speaker Slot on Day One or Day Two
- 1-2 Branded Workshop Sessions each day
- Virtual Exhibition Booth

Brand Visibility

- Featured as Gold Sponsor / Keynote Partner
- Top-tier branding across:
 - Pre-event campaigns
 - Event platform homepage and agenda
 - Post-event communications and recordings.

Platform Features

- Downloadable Resources (brochures, guides, offers)
- Sponsored Sessions Recorded & Shared Post-Event
- Sponsored Giveaways & Gamification Integration
- Live chat and attendee engagement tools

SILVER SPONSOR – \$4,000

POSITIONING: CONTENT PARTNER & EDUCATOR ENGAGEMENT

Key Benefits

- 1-2 Branded Workshop Sessions each day
- Virtual Exhibition Booth

Brand Visibility

- Recognized as Silver Sponsor / Workshop Partner
- Prominent branding across:
 - Pre-event promotions
 - Event agenda and session listings
 - Post-event communications

Platform Features

- Downloadable Resources (brochures, guides, offers)
- Sponsored Sessions Recorded & Shared Post-Event
- Sponsored Giveaways & Gamification Integration
- Live chat and attendee engagement tools

BRONZE SPONSOR – \$2,500

POSITIONING: BRAND PRESENCE & COMMUNITY SUPPORT

Key Benefits

- Virtual Exhibition Booth
- Access to both days of the event

Brand Visibility

- Recognized as Contributing Sponsor
- Prominent branding across:
 - Pre-event promotions
 - Event agenda and session listings
 - Post-event communications

Platform Features

- Downloadable Resources
- Sponsored Giveaways
- Booth chat functionality

LEADERSHIP COMMITTEE

Through a comprehensive planning process, the Common Core Boot Camp Leadership Committee ensures engaging, relevant sessions aligned with current best practices, while providing sponsors with meaningful visibility and engagement opportunities.



HEATH BAILEY
*School Leader
School Improvement Expert*



BRIANA BILLINGS
*School Leader
Curriculum Expert*



JOY BUCKNER
*Professional Development
Inclusion Expert*



DR. JAMIE CARDWELL
*School Group Leader
Curriculum Expert*



DR. CARLA CAVINESS
*School Leader
School Improvement Expert*



TONY CRAWFORD
*Leadership Development
School Improvement Expert*



MISTI-DAWN CURRY
*Deputy Academic Director
Common Core Boot Camp*



LEE DEBAGIA
*School Leader
School Improvement Expert*



KEVIN DUPONT
*High School Counseling
Counseling Expert*

LEADERSHIP COMMITTEE



VANESSA GAY-RICE
*School Leader
Curriculum Expert*



ELI GHAZEL
*Academic Director
Common Core Boot Camp*



CRYSTAL GOODWIN
*School Leader
Curriculum Expert*



DR. TIFFANY GRIGGS
*School Leader
Curriculum Expert*



ENNIS V. JOHNSON, JR.
*Professional Development
Technology Expert*



JUSTIN MCCAULEY
*School Leader
School Improvement Expert*



DR. CATHERINE O'FARRELL
*School Consultant and PD
Inclusion Expert*



JAMES PASTORE
*School Leader
School Improvement Expert*



DR. CHASSIE SELOUANE
*School Leader
Curriculum Expert*

PROFESSIONAL GROWTH THAT COUNTS: 8 HOURS OF CPD AWARDED AT THE BOOT CAMP!



Array Global is proud to serve as the accreditation body for Copperstone Education and to support high-quality professional learning across international education. In recognition of the academic rigor and professional relevance of this event, Array Global is pleased to award 8 hours of Continuing Professional Development (CPD) or Continuing Education Units (CEUs) to Common Core Boot Camp participants who attend both instructional sessions and the panel discussion.

ARRAY

GLOBAL ACCREDITATION

PROUD PARTNER

"At Array Global, we are deeply committed to advancing school improvement through meaningful, high-quality professional learning. Our partnership with Copperstone Education and the Common Core Boot Camp reflects a shared vision to empower educators with practical, research-based strategies that lead to lasting impact. Together, we are excited to support schools across the region as they strengthen instruction, leadership, and student outcomes."



Dr. Jacob Francom
Executive Director, Array Global



Partner with Purpose

Sponsor Common Core Virtual Boot Camp



Why Sponsor Boot Camp?

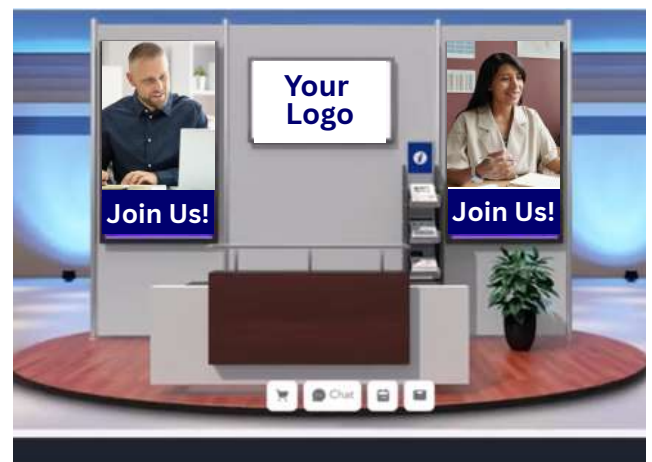
- Direct access to engaged educators and school leaders
- Showcase products/services through live sessions and demos
- Build brand credibility within the education community
- Generate high-quality leads through meaningful interactions
- Premium visibility across event marketing and platform
- Opportunities for thought leadership and expert positioning
- Real-time engagement via chat, booths, and networking
- Extended exposure through post-event recordings and updates

Event Details:

Dates: Saturday, May 16 & Saturday, May 23

Time: 9:00 AM – 2:30 PM

Format: Virtual



Contact Us: +971 56 284 9979
For more information, visit
www.commoncorebootcamp.org

